

Oatley Park FUN RUN



JORG



Sponsorship Proposal



Close to 1,000 entrants enjoy the Oatley Park Fun Run every year. Make sure your business is part of the next event!

WHY A FUN RUN?

With a spectacular bushland setting and a local community that know the benefits of health and fitness, the idea of hosting a fun run in Oatley Park was the logical choice for the local running club, JORG.

With a team of over 50 volunteers and the backing of Georges River Council, this professionally staged event presents a great opportunity to promote your business.

IS IT A CHARITY EVENT?

The organizers always make various donations to local charities and organizations. In the past 7 years close to \$60,000 has been donated to local charities and organizations with the focus being on those who work with children in different ways for the benefit of the local community.

WHO ARE 'JORG'?

JORG are a group of runners that enjoy training in Oatley Park on a regular basis for fitness and fun. Most live in the Oatley area and want to give something back to the community. The run is organized entirely by volunteers from JORG.

WHAT WILL MY BUSINESS GET?

Depending upon the sponsorship package you select your business will get brand promotion, opportunity for products and service sales and potential for referrals.

HOW MUCH DOES IT COST?

Simply select the sponsorship package that suits your budget. We welcome your consideration and would be happy to discuss further options if you'd like to tailor something more specific to your company's needs.

Package	Fee	Entry Form	Social Media	Website	Entries	Commentary	Posters	Bibs	Banner Placement	Marketing Materials	Email Offers	Cornflute	Speech	Finishers Certificate
Gold	\$2,000	✓	✓	✓	6	✓	✓	✓	✓	✓	✓	✓	✓	✓
Silver	\$1,000	✓	✓	✓	4	✓	✓	✓	✓	✓	✓			
Bronze	\$500	✓	✓	✓	2						✓			
Basic	\$100		✓	✓										
Platinum	Negotiable	All the benefits of the Gold Package, Plus naming rights to one of the events. e.g. 1km Bupa Kids Dash												

ENTRY FORM - Your logo will appear on all printed entry forms, including those downloaded from our website.

WEBSITE - Your logo will appear on our website, including a link to your designated website for easy referrals.

SOCIAL MEDIA - Through our social networks your business will be promoted as a sponsor of the event and we will post any offers or discounts you wish to pass on.

ENTRIES - You will receive free entries with your package to encourage your employees or associates to take part in the event.

COMMENTARY - Our event announcer will acknowledge your business on race day.

POSTERS - We will include your logo on the 100+ A3 sized promotional posters that will appear in various businesses throughout the St George area.

BIBS - We will include your printed logo on the all participant bibs for the 2.5km and 5km events.

BANNER PLACEMENT - Erect your banner around the main start/finish area and around the course on race day to promote your business.

MARKETING MATERIALS - Freely distribute any marketing materials, products or services on event day.

CORFLUTE - Your logo will appear on promotional cornflute signs erected in the St George area.

SPEECH - Your business representative will have the opportunity to present a short speech on the event day.

CERTIFICATES - Your logo will appear on the finishers certificate, available to all event finishers.

EMAIL OFFERS - In the lead up to the event participants will receive an email update of special offers from our sponsors and we will include your logo and offer on the mail out with a link to your website.





VOTED ONE OF THE BEST FUN RUNS IN NSW!

The Oatley Park Fun Run now in it's 8th year has been voted as one of the best fun runs in NSW. It is well supported and enjoyed not only by the local community bringing schools, businesses and local sporting groups together with complete beginners, state and National champions right up to Olympians all enjoying the beautiful natural bush land setting of Oatley Park and our local surrounds.

There are three races on the morning over the traffic free course. The kids 1km Dash, which is an a wonderful vision seeing kids aged 12 and under on the start line with big smiles and lots of enthusiasm.

The 2km distance is very popular with families running together and the local school challenge trophy being hotly contested!

The 5km is the big one again with a wide range of runner enjoying the fast and scenic course with the top runners looking to take out the win and the prize money.

The start and finish area is a hype of activity with local businesses exhibiting, bbq, coffee and ice cream vendors as well as a local dj playing all the latest motivational music adding to the fun carnival like atmosphere of the morning.

GET IN QUICK

Fun Runs are becoming increasingly popular, extremely successful and well supported by the local community, local businesses and local councils. To benefit from having your business associated with the Oatley Park Fun Run contact one of our Race Directors asap and we'll get started!

Jim Owens
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www.oatleyparkfunrun.com
www.jorg.com.au



Come and join the fun in the beautiful bushland setting of Oatley Park on the banks of the Georges River
Enquiries: Jim - 0408 462 617 | jim@jorg.com.au
www.oatleyparkfunrun.com



888



This event would not be possible without the generous support of our sponsors. Sponsoring the Oatley Park Fun Run offers many unique opportunities to benefit your business and it's exposure within the local community and surrounding suburbs.
We offer different packages to suit all businesses, or can work with you to tailor something specific to your individual needs.
For more information please contact us or download our sponsorship proposal here.



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